Common investment fraud red flags

Manitobans should be on high alert for the following:

- Website ads or promoted/sponsored posts on Facebook, X, Instagram and other social channels touting celebrity- or politician-endorsed investment opportunities
- Any investment websites, tools, or platforms that claim to provide you with a quick, easy way to earn high returns through low-risk or risk-free investments
- Calls, texts, emails, or in-person meetings where you're pressured to quickly invest because it's a time-limited, rare, or a "secret" opportunity
- Discussions about the opportunity, or your investment in it, that are encouraged to take place or are held over apps like WhatsApp, Telegram, or Discord to "keep conversations private"
- The firm or broker approaching you doesn't appear on the AreTheyRegistered.ca public database of legitimate, qualified companies legally allowed to do business in Canada
- The firm or broker approaching you doesn't ask you to name a TCP (trusted contact person) to your account*
- Someone you've never met in person, or whose identity you can't confidently confirm, asks you to send them money by e-transfer, wire, cryptocurrency, or in gift cards

^{*}A TCP is someone an advisor/firm can contact in certain situations, like if they can't reach their client, the client is having trouble making decisions, or they're concerned the client is being financially abused. A TCP can't make account transactions but might be able to help stop or prevent financial abuse.